

WHAT'S DRAINING YOUR PROFIT?

TURNOVER ✓
ENGAGEMENT ✓
LOW CUSTOMER SATISFACTION ✓

THE CASE FOR DEVELOPING LEADERS AND TEAMS

RETURN ON INVESTMENT SAMPLE ILLUSTRATIONS

A. COMPANY INFORMATION	COMPANY A	COMPANY B	YOUR COMPANY*
• ANNUAL SALES	\$6,000,000	\$60,000,000	
• NUMBER OF EMPLOYEES	55	400	
• NUMBER OF MANAGERS	6	57	
• AVERAGE SALARY/EMPLOYEE	\$ 32,000	\$ 45,000	
• TOTAL ANNUAL PAYROLL COST	\$1,800,000	\$18,000,000	
↓			
B. PROJECTED SAVINGS...BY ISSUE			
1. IMPROVED TURNOVER	\$ 90,000	\$ 3,000,000	
2. IMPROVED ENGAGEMENT	\$ 420,000	\$ 4,200,000	
3. IMPROVED SATISFACTION	\$ 200,000	\$ 2,000,000	
C. TOTAL \$ FROM ALL GAPS	\$ 710,000	\$ 9,200,000	

DEVELOP BETTER LEADERS

BUILD A BETTER BUSINESS

D. TRAINING COST / BENEFIT RATIO
 X 100 = FIRST YEAR BENEFIT

ROI FOR LEADERSHIP DEVELOPMENT

RETURN ON INVESTMENT

237% 405% ____%

* LET US SHOW YOU HOW TO CALCULATE YOUR ANTICIPATED ROI
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CONTACT US TODAY!
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LEADERSHIP DEVELOPMENT

A SMART BUSINESS STRATEGY



GROW **CAPABILITY**
TURN ISSUES
INTO **ROI** OPPORTUNITIES

**ACHIEVE
AWARD-WINNING
RESULTS**

ISSUE: EMPLOYEE TURNOVER

WE CAN FIX IT

ISSUE: LACK OF ENGAGEMENT

WE CAN SOLVE IT

ISSUE: CUSTOMER SATISFACTION

WE CAN HELP

- ↑ RETENTION
- ↑ ENGAGEMENT
- ↑ PERFORMANCE
- ↑ PRODUCTIVITY
- ↑ CUSTOMER LOYALTY
- ↑ SALES & PROFITS

PARTNERS IN SUCCESS

LEADERS AND EMPLOYEES
ARE THE SOLUTION TO YOUR ISSUES
IGNITE THEIR EXCITEMENT
FOR BUSINESS GROWTH AND SUCCESS!

LET US SHOW YOU HOW

CULTIVATE EXTRAORDINARY
LEADERSHIP

WE DEVELOP LEADERS

ISSUES WILL DRAIN YOUR PROFITS
LEADERS WILL MULTIPLY YOUR POTENTIAL

DEVELOP LEADERS AND EMPLOYEES

REALIZE A BETTER ROI

CAPABILITY
IS A COMPETITIVE ADVANTAGE

A TRACK RECORD OF AWARD-WINNING EXPERTISE

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